



Call for Partnership Proposals

ARTS AND CRAFTS MARKET

Joburg Theatre invites suitably qualified and interested entities, Curators, agencies and/or individuals who are able to curate an Arts & Crafts Market at the Joburg Theatre Gardens, located on Corner Jorrisen and Simmonds Street, Braamfontein, to submit their proposals for consideration.

The Partnership Proposal must provide information on how the market will be showcased, ensuring local art and craft of good quality workmanship which would appeal to City of Joburg residents as well as the tourists.

Submitted proposals must showcase the following to be considered;

- Description of the organisation / individual's background, aims and objectives, contact details, and general outline of the current activities
- How a professionally crafted market that speak to the market of the City of Johannesburg and also retain the identity of the Joburg Theatre brand will be delivered.
- Mention the brands that will be approached for Sponsorship to create an Artistic Programming for the Market
- Detail your experience with operating similar markets and provide evidence of markets that you have curated with contactable references.
- Detail the nature of Vendors to be outsourced that will be suitable for the Joburg Theatre Arts & Crafts Market will require outsourcing of Vendors and stalls that are in line with the Joburg Theatre existing and potential target market.
- The knowledge of the industry practices, related legislation and the relevant regulations, roles, etc.

Eligibility Criteria:

Applicants must reside in the City Of Johannesburg.

Applicants must provide Reference Letters from previous Market experience

Creative team information that includes biographies and contact details

Information session will be held Friday, 11 October at 11h00 at Joburg Theatre, Braamfontein where interested parties will be taken through a Site visit.

You can submit your proposal in one of the following ways;

- Sealed envelope clearly marked "Partnership Proposal – Arts & Crafts Market". The sealed envelope must be delivered by deadline time of **12 noon on Friday, 25 October 2019**
- For enquiries contact Nomsa Nsibande on 0118776805